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10/24/03

## PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Confirmation No: 3408

Tomihisa KAMADA et al

Art Unit: 2611

S. N. 09/319,649

Examiner: H. Tran

International S.N.: PCT/JP97/04576

Filed: June 10, 1999

International Filing Date: 12 December 1997

For: METHOD AND DEVICE FOR OBTAINING  
AUDIENCE DATA ON TV PROGRAMS

RECEIVED  
CENTRAL FAX CENTER  
OCT 14 2003

RESPONSE TO FINAL OFFICE ACTION

OFFICIAL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action dated July 16, 2003,  
reconsideration is respectfully requested in view of the  
following remarks and arguments:

The present claims are presented beginning on page 2 of this  
document.

Remarks begin on page 13 of this document.